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## **DMAILER ENHANCES AWARD-WINNING BACKUP SOFTWARE SOLUTION FOR PC AND MAC USERS**

*Dmailer Backup V2.9 Adds "Instant On" Capability, New GUI, Enhanced PC and Mac Compatibility and Includes Online Backup Service*

**LAS VEGAS, NEV. and MARSEILLE, FRANCE, Jan. 6, 2010** - [Dmailer](#), a leading software provider specializing in backup and synchronization solutions for external storage drives, today introduced the latest version of its award-winning software product, **Dmailer Backup V2.9** at the [Consumer Electronics Show \(CES\)](#). Dmailer Backup V2.9 is now available from Dmailer and its OEM partners and is the industry's only fully integrated local and online backup solution, allowing multiple backup sets across PC or Mac, using a single interface.

In addition, Dmailer announced today that Dmailer Backup V2.9 will be bundled with the new Lexar® Echo SE and ZE USB backup drives, which were also unveiled today at CES 2010 ([http://www.lexar.com/newsroom/press/press\\_1\\_5\\_10\\_c.html](http://www.lexar.com/newsroom/press/press_1_5_10_c.html)).

"Above all, Dmailer Backup V2.9 brings peace of mind and the latest in automated data backup to the end user," said Anthony Reyes, Executive VP of Marketing for Dmailer. "We are pleased to bring these improvements to our existing customer base to provide greater ease-of-use. Finally, we are proud to have been selected to partner with Lexar Media for bringing best-in-class data backup capabilities to their sleek new Echo SE and ZE USB backup drives."

Dmailer Backup V2.9 also includes the recently announced online storage service, [Dmailer Online](#), which allows users to safeguard data by backing up secure copies to a remote server. Dmailer Online allows users to secure copies of files online for easy access from any computer and easily manage large files that may take up too much space on traditional storage devices.

Dmailer Backup V2.9 with Dmailer Online includes the following enhancements:

**Dmailer Backup Manager** – a new software utility that allows users to automatically and seamlessly backup their data each time they turn on their computer. Users can easily install Backup Manager on laptops, netbooks and desktop PCs and Macs. The software instantly detects a USB backup device and automatically launches a new backup, ensuring data is completely protected each time the computer is used.

**Cross-Platform Restore** - Dmailer Backup is the industry's first and only backup software application that allows users to easily backup PC and Mac platforms and restore data without installing any additional software. This feature allows consumers and business professionals working in mixed PC-Mac environments to quickly and easily backup files and applications.

Dmailer Backup V2.9 also includes several features found in previous versions of the software including:

- **Supports Windows 7**
- **Fast & Easy Profile Changes Within Application**
- **Online Folder Sharing**
- **One-Click Online Restore**

### **Pricing and Availability**

Dmailer is offering all Dmailer Backup V2.9 users a full 3-Gigabyte, 30-day trial for free. Users may choose to subscribe to one of the three Dmailer Online plans; \$5.99 a year for 3GB of storage, \$34.99 a year for 30GB and \$69.99 a year for unlimited storage. Dmailer Backup V2.9 priced at \$25.95 is available immediately for download in 19 languages at <http://www.dmailer.com>.

### **About Dmailer**

Established in December 2001 and located in Marseille, France, **Dmailer S.A.** is a privately-held software company specializing in portable [backup](#) and [synchronization](#) solutions for a range of mobile devices. Supported devices include USB flash drives, memory cards, external hard disk drives, MP3 players, embedded phone memories, SIM cards and flash based memory cards for mobile phones. Serving both consumers and [original equipment manufacturers](#) (OEMs), **Dmailer** designs, develops, manufactures and markets unique portable backup and synchronization software solutions. [Dmailer software products](#) are bundled with **SanDisk, Western Digital, Verbatim, Imation, LaCie, Lexar** and other leading manufacturers' portable storage products worldwide. **Dmailer** licenses its patent pending synchronization engine technology to a number of industry-leading companies. The company's flagship product, [Dmailer Sync](#), is currently available in **19 languages** and is sold in over **130 countries worldwide with more than 50 million copies shipped to date**. In recognition of its ability to bring unique, data [synchronization](#) and [backup](#) software solutions to market while maintaining consecutive growth for five years, Dmailer received **Deloitte's Technology Fast50 in France** and [Technology Fast500 EMEA](#) awards in 2008 and 2009, respectively.

**For more information on Dmailer and its products, please visit: [www.dmailer.com](http://www.dmailer.com).**



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