



FOR IMMEDIATE RELEASE

Dmailer to Bundle its Synchronization Software with Verbatim's Portable USB Hard Drives

Easy to use and always secure, Verbatim Sync allows the synchronization of a user's entire PC environment to any mobile storage device

MARSEILLE, FRANCE, October 27, 2008 – Dmailer, the number one synchronization software manufacturer worldwide, today announced the immediate availability of its synchronization software on Verbatim's Premier Edition Portable USB Hard Drives.

Customers purchasing Verbatim Premier Edition Portable USB Hard Drives can now benefit from Dmailer's unique synchronization software and transfer their entire PC environment to their portable device. The software is pre-loaded on the Premier Edition Portable USB Hard Drives and users benefit from a perpetual license for the current version of the software.

Verbatim Sync, developed by Dmailer, enables users to securely synchronize all personal files, computer settings (browser favorites, desktop wallpaper); and data contained in Outlook®, Outlook Express or Windows Mail (including email, calendar, contacts, tasks and notes) from a personal computer to their portable hard drive. Users can then access email and edit both files and settings from any available Windows PC, even if Outlook, Outlook Express or Windows Mail is not already installed on it. Afterwards, Verbatim Sync synchronizes all changes back to a user's own computer as if they had never been away.

"Businesses expect their employees to be efficient at all times, even when they are away from their usual PC environment. Verbatim portable hard drives with Dmailer technology help make today's professionals truly mobile," said Charles Klinker, Director of Marketing at Verbatim.

"Now users can travel with their entire PC environment and access their files and computer settings in complete security, without actually carrying a laptop with them."

Verbatim Sync leaves no files behind on the PC that is used, ensuring that absolutely no trace of a user's personal information (cookies, temp and history files) is left behind for others to access, and keeping their data secure.

Verbatim Sync is compatible with Windows and Vista, providing an easy, efficient way of transferring data from an existing PC to a new system or vice-versa. This is particularly useful



for users who run different Windows operating systems at home and at work, as Verbatim Sync automatically imports contact information and synchronizes e-mail between Outlook Express and Windows Mail.

Since its launch in May 2004, Dmailer's flagship product, DmailerSync has sold over 30 million licenses in 120 countries worldwide, making Dmailer the number one synchronization software manufacturer worldwide.

"The fact that we were selected by one of the world's leading data storage media technology developers is testimony to the fact that Dmailer's software is the only technology that really enables customers to use any PC as if it was their own," said Lucas Léonardi, CEO of Dmailer. "Our ability to understand the needs of mobile users is what has made us the market leader."

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About Dmailer

Established in 2001 and located in Marseille, France, Dmailer (www.dmailer.com) is a privately held software company specializing in portable backup and synchronization solutions for a range of mobile devices, including USB flash drives, memory cards, external hard disk drives, mp3 players, embedded phone memory, SIM cards and flash based memory cards for mobile phones (miniSD, microSD, microSDHC, MMCmobile). The company's flagship product, Dmailer Sync, is available in nineteen languages and is sold in over 120 countries worldwide. It is bundled with SanDisk, Western Digital, Lexar and Lacie portable storage products on a worldwide basis.

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For more information on Dmailer and its products, please visit: www.dmailer.com