

Dmailer S.A. reaffirms its steady growth. The company announces expansion of its business presence in the Asia Pacific region as well as the strengthening of its engineering group.

Marseille, FRANCE, October 23, 2008 – Dmailer S.A., worldwide leader in synchronization and backup solutions announced today the appointment of new members to its sales and engineering organization.



To engage and address the demands of its Asia Pacific activities much closer and effectively, Dmailer has appointed Ginlom Bob YAO as VP of Asia Pacific region. As of October 2008, Mr. Yao will oversee and steer all business activities, including establishing new customer and OEM partnerships throughout the Far East and the Pacific Rim. Bob will be a key member to establish and integrate the AP business strategy into the overall business strategy of Dmailer.

"With a more and more diversified customer base, one of our priority was to bring on board a local, seasoned player who would be dedicated to further develop our business in the Asia Pacific region. With over 20 years of experience in business development and marketing in the high tech industry, Bob will undoubtedly provide a major and valuable role for our company in Asia Pacific," says Lucas Léonardi, CEO of Dmailer.

Ginlom Bob YAO will report to Anthony Reyes, Executive VP of Sales. With the appointment of Mr. Yao based in Shanghai, China, Anthony will now focus his efforts in overseeing the overall business development strategy of Dmailer.



To strengthen its engineering group, starting October 15th, Eric DUMAS, takes on the post of Director of Engineering at Dmailer. Eric brings a fully fledged 10-year international experience in the software application development industry. Eric started his career as a software developer and has held various management posts in France, Eastern Europe (Bulgaria), Japan and the United States, where he built two R&D centers. Prior to coming to Dmailer, he was Vice President at Tumbleweed company who was acquired by Axway and subsequently worked at PostPath company which was later on acquired by Cisco Systems Inc. Eric will report to Benoît GANTAUME, Dmailer's Chief Technology Officer. Benoit has been instrumental key player in the development of Dmailer from its foundation.

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About Dmailer

Established in 2001, Dmailer is a privately held software company specializing in portable backup and synchronization solutions for a range of mobile devices. From its worldwide headquarters in Marseille, France, Dmailer develops a unique software application that allows users to backup, restore and synchronize their entire PC environment to USB flash drives, memory cards, SM cards with memory, external hard disk drives, mp3 players, mobile phones and other storage devices.

Dmailer Backup and Sync are available in 11 languages, and its flagship product Dmailer Sync will soon feature 8 additional European languages, being sold today in more than 130 countries and made available in storage products from major providers like SanDisk, Western Digital, Lexar, LaCie & Verbatim.



For further information about our products,
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