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Dmailer Introduces Groundbreaking Windows & Mac Compatible Backup Software

Never lose your data again

MARSEILLE, FRANCE, March 3, 2009. Dmailer, the number one synchronization and backup software manufacturer worldwide, announced the introduction of **Dmailer Backup V.2**, a unique and groundbreaking Windows & Mac compatible backup software product. Ultra-simple, yet highly functional, **Dmailer Backup V.2** automatically backs up a user's data and allows for "one-touch" restore to any computer, even offering cross-platform compatibility. **Dmailer Backup V.2** allows users to enjoy the same rich feature set and GUI on a PC or Mac, overcoming compatibility issues by allowing the same application to be used on *both* systems.

It allows users to automatically back up individual files and folders from a PC to any portable storage device (USB flash drive, flash card, hard disk drive, mp3 player, iPod etc) and restore them on a Mac, or vice-versa. Furthermore, **Dmailer Backup V.2** grants users the capability to back up files and folders from a Mac or PC – or both, using different profiles – to the same mobile storage device.

Dmailer Backup V.2 offers complimentary benefits to Apple's Time Machine automatic backup feature. Where Time Machine allows for system-only backup and restore, Dmailer Backup V.2 adds the capability to backup and restore *individual* files and folders.

"Dmailer Backup V.2 represents a breakthrough in backup software technology", says Lucas Léonardi, Dmailer's CEO. "Its ability to answer the inherent problems around Mac/PC compatibility makes it the perfect solution in mixed Mac/PC households or offices. Using the same application, users can now back up their partners Mac at home, their child's Desktop PC from their bedroom and their laptop PC from work – all with one simple application using multiple profiles. It becomes a great tool for moving or migrating files from PC to Mac. That is really terrific" said Lucas Léonardi.



Like its predecessor, Dmailer Backup, **Dmailer Backup V.2** features "*Live Backup*" which ensures that any changes made to a file on a user's Mac or PC will be continuously backed up automatically by the software. For users concerned about data security, **Dmailer Backup V.2** offers optional encryption in case their portable device is ever lost or stolen. Via AES 128-bit encryption, it delivers maximum security by allowing the user to select the optional encryption for each profile. **Dmailer Backup V.2** is available for download in 11 languages starting March 3, 2009 at www.dmailer.com

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About Dmailer

Established in 2001 and located in Marseille, France, Dmailer is a privately held software company specializing in portable backup and synchronization solutions for a range of mobile devices, including USB flash drives, memory cards, external hard disk drives, mp3 players, embedded phone memory, SIM cards and flash based memory cards for mobile phones (miniSD, microSD, microSDHC, MMCmobile). The company's products are available in multiple languages and are sold in over 130 countries worldwide. They are bundled with SanDisk, Western Digital, Verbatim, Imation, Lacie and other leading manufacturer's portable storage products on a worldwide basis.

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Representatives of Dmailer will be showing **Dmailer Backup V.2** at CeBIT, March 3-8, 2009. To set up a meeting for a live demo of Dmailer Backup V.2 at CeBIT, please write to us at customers@dmailer.com or outside these dates, contact one of Dmailer's representatives listed above.