



FOR IMMEDIATE RELEASE

Dmailer Introduces a Windows & Mac Compatible Multimedia Management Software

Media without Boundaries

MARSEILLE, FRANCE, February 16, 2009. Dmailer, the number one synchronization software manufacturer worldwide, introduces a new and exciting member to its software portfolio, **mediamove**[™], a Windows & Mac compatible application for managing your music, photos and videos. Simple and easy-to-use, **mediamove**[™], solves today's challenge of transferring and organizing multimedia from portable storage devices like mobile phones, flash memory cards, portable disk drives and MP3 players. With an extremely intuitive, one-screen interface, **mediamove**[™] lets users quickly transfer multimedia files from a flash card or any portable mass storage device to their PC or Mac, or directly to the, online service of their choice, such as Flickr or You Tube.

Dmailer's latest software offering uses Java-based technology which provides users with an awesome visual experience while allowing them viewing, listening and playing of videos right from the storage device, PC or Mac. Users can now enjoy a simple and easy way to move media, for example, from an SD card to a Mac and, if so desired, to YouTube, MySpace or a preferred social network or online storage.

Like all Dmailer software, **mediamove**[™] runs exclusively from a flash card or any storage device, there is no need to install the software on the PC or Mac. Dmailer's **mediamove**[™] automatically scans the PC and flash memory card provided and in few seconds, gets users moving, sharing and/or simply organizing all their multimedia files - no formatting or compatibility questions asked. Furthermore, users can customize the embedded audio player, thus being able to choose their preferred audio player with just few clicks. With **mediamove**[™] managing multimedia, photos, videos or music is as fun as enjoying it. It's simply Media without Boundaries.

ENDS



About Dmailer

Established in 2001 and located in Marseille, France, Dmailer (www.dmailer.com) is a privately held software company specializing in portable backup and synchronization solutions for a range of mobile devices, including USB flash drives, memory cards, external hard disk drives, mp3 players, embedded phone memory, SIM cards and flash based memory cards for mobile phones (miniSD, microSD, microSDHC, MMCmobile). The company's flagship product, Dmailer Sync, is available in eleven languages and is sold in over 130 countries worldwide. It is bundled with SanDisk, Western Digital, Verbatim, Imation and Lacie portable storage products on a worldwide basis.

Contact us at:

Dmailer World Wide Headquarters

Pôle Média Belle de Mai
Hall Sud, 2ème étage
37/41, rue Guibal
13003 Marseille - FRANCE
Tél. : +33 4 91 29 32 80

Contact:

Sales:

Anthony Reyes

anthony@dmailer.com

Dmailer Americas Corp.

619 New York Avenue
Claymont
Delaware 19703 - USA

Contact:

David WAINWRIGHT
VP of Sales – Americas
david@dmailer.com

Dmailer Asia Pacific Corp.

#7, Lane 200, Dongtai Road, Pudong,
Shanghai 200120 – CHINA

Contact:

Bob Yao GINLOM
VP of Asia Pacific
bob@dmailer.com

To see a demo of Dmailer's latest, **mediamove™**, please come visit us at our Exhibit stand at



Mobile World Congress

Barcelona 16-19 February 2009

Dmailer

Hall 2

Booth 2F49