



MEDIA ADVISORY

Dmailer to Showcase its Innovative Mobile Solution for Wireless Email and Data Synchronisation at Mobile World Congress 2008

- ***Dmailer booth: 2F49, Hall 2 in the French Pavilion (Barcelona, Spain, 11th - 14th February, 2008)***

MARSEILLE, FRANCE, February 8, 2008 – Dmailer, the leading provider of portable back up and synchronization software solutions for a range of mobile devices, will be present at Mobile World Congress 2008 with Dmailer Mobile, a revolutionary solution that enables wireless email access and synchronization of all personal data directly from the embedded memory, SIM or flash card of any mobile phone. This unique product will be demonstrated live on the Sagem My700x, Sony Ericsson W580i, SPV C100, Nokia 6680 and Kaiser TyTN II mobile phones. The event will also see Dmailer announce the appointment of the first OEM partner to provide the company's Dmailer Mobile solution.

Come and test this industry leading synchronization software for yourself at Dmailer's booth: 2F49, Hall 2 in the French Pavilion. At the same time, senior members of the Dmailer team, including CEO Lucas Leonardi, will be delighted to meet with you to discuss their new OEM announcement, other strategic partnerships and future roadmaps; and to answer your questions regarding this breakthrough technology.

This is an exciting time for Dmailer and the company recently announced that it has received 2.5 million euros in funding from venture capital firms BNP Paribas Private Equity and Alto Invest. Dmailer's synchronization solutions are now available worldwide on SanDisk, Western Digital and LaCie mobile devices, and Dmailer V7 is currently available in eleven languages and sold in over 110 countries.

As well as Dmailer's booth, Dmailer Mobile will also be demonstrated live on the **SanDisk booth: 8C55 / 8C74**, Hall 8; and the **Sagem Orga booth: 8B76**.



To schedule a time to meet with Dmailer at Mobile World Congress and to hear about the company's latest technological and strategic developments, please contact: Hannah Dickson at Porter Novelli, email:

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See you at the show!

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About Dmailer

Established in 2001 and located in Marseille, France, Dmailer (www.dmailer.com) is a software company specializing in portable backup and synchronization solutions for a range of mobile devices, including USB flash drives, memory cards, external hard disk drives, mp3 players, embedded phone memory, SIM cards and flash based memory cards for mobile phones (*miniSD, microSD, microSDHC, MMCmobile*). The company's flagship product, Dmailer V7, is currently available in eleven languages and is sold in over 110 countries worldwide. It is bundled with SanDisk, Western Digital and LaCie portable storage products on a worldwide basis.

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For more information on Dmailer and its products, please visit: www.dmailer.com